

Highway Safety Concept Paper

* Please only use the tab key, not the enter key, to move between fields.

Informational Form			
Date: 2-20-04			
County: Sunshine County			
Agency: Sunshine County School Board			
Concept Paper Title: Sunshine Co. Traffic & Bicycle Safety Education Program			
Type of Request: <input checked="" type="checkbox"/> Initial <input type="checkbox"/> Continuation		Type of Funding: <input checked="" type="checkbox"/> Local <input type="checkbox"/> Statewide	
Priority Area of this Request: (Please Check Only 1 Area Per Request)			
<input type="checkbox"/> Alcohol <input type="checkbox"/> Police Traffic Services <input type="checkbox"/> Speed Control <input type="checkbox"/> Roadway Safety	<input type="checkbox"/> Occupant Protection <input type="checkbox"/> Child Passenger Safety <input checked="" type="checkbox"/> Pedestrian/Bicycle Safety	<input type="checkbox"/> Motorcycle Safety <input type="checkbox"/> Traffic Records <input type="checkbox"/> Community Traffic Safety	
Head of the Agency Name: Mr. W.E Teachkids Title: Superintendent of Schools, Sunshine County Mailing Address: 1234 Schoolhouse Row City, State, Zip Code: Suntown, FL 33333 Phone Number: (850) 555-5555			
Agency Contact Name: Ms. Ilikta Movealot Title: Physical Education Coordinator Mailing Address: 1233 Schoolhouse Row City, State, Zip Code: Suntown, FL 33333 Phone Number: (850) 555-5554 Fax Number: (850) 555-5553 E-Mail:			
Budget Category	Funding Request	Agency Match	Project Total
Personnel Services:	\$.00	\$.00	\$.00
Contractual Services:	\$.00	\$.00	\$.00
Expenses:	\$ 19,500.00	\$.00	\$ 19,500.00
Operating Capital Outlay:	\$ 11,000.00	\$.00	\$ 11,000.00
Indirect Cost:	\$ 1,525.00	\$.00	\$ 1,525.00
Project Total:	\$ 32,025.00	\$.00	\$ 32,025.00
FDOT USE ONLY:			
CP Number: _____	TSA Assigned Planner: _____	Entered Database: _____	
Postmark Date: _____	TSA Assigned Area: _____	Planner Received: _____	
Date Received: _____	TSA Date Assigned: _____	Receipt Letter: _____	

Highway Safety Concept Paper

* Please only use the tab key, not the enter key, to move between fields.

Agency: Sunshine County School Board

Project Title: Sunshine Co. Traffic & Bicycle Safety Education Program

Statement of the Problem:

Sunshine County is a medium sized and rapidly growing county of 190,000 people, located in south central Florida. Many Hispanic families already live in our county, and many more are moving here each year. Since we are located close to Orlando, our population grows to about 300,000 during the winter months. Many of the tourists visiting our area are out of state or foreign tourists, who may not be familiar with all of Florida's traffic laws.

Many of our 20 elementary and 8 middle schools are located along busy state roads. The last few years, our pedestrian and bicycle crashes have been increasing, especially among school-aged children. We would like to implement a program that teaches children how to interact more safely with traffic. These are our pedestrian and bicycle casualty statistics for the last three years:

	2000	2001	2002
Pedestrian Fatalities	7	9	11
Pedestrian Injuries	70	75	85
Bicycle Fatalities	3	4	5
Bicycle Injuries	40	55	65

Local data analysis shows that in 2002, 4 pedestrian fatalities, 35 pedestrian injuries, 2 bicycle fatality and 26 bicycle injuries, about 40% of each category, occurred to children under the age of 16.

The Florida Highway Safety Matrix shows lists our county as #3 in pedestrian problems and #4 in bicycle problems among the medium-sized counties.

Proposed Solution:

We have heard about the success that many other counties have had in implementing the Florida Traffic and Bicycle Safety Education Program, and would like to implement the program in Sunshine County. We feel that this program will not only teach our children how to interact more safely with traffic, but will also allow them to get the physical activity and independence they need as they mature. It will also help them to become better drivers when their turns come, since they will be practicing important traffic skills earlier in their lives. Because implementation of this program in more schools is one of the objectives of the Strategic Highway Safety Plan, we have been working with our District Safety Champion to gather support for implementing this program.

We plan to have our Physical Education Coordinator administer this program. He will be trained as a Regional Trainer under the program administered by the University of Florida and arrange for and assist with the training of physical education teachers, School Resource Officers and others in the elementary and middle schools. He will also order the necessary program equipment and training materials, schedule the equipment in the various schools, and help physical education teachers teach the program

Highway Safety Concept Paper

* Please only use the tab key, not the enter key, to move between fields.

Proposed Solution: (Continued)

when necessary. He will work with Hispanic teachers to develop bicycle/pedestrian brochures to reach the Hispanic students, and will also work with the School Resource Officers to present pedestrian and bicycle safety assembly programs and to conduct bicycle helmet sales in the schools.

During the summer, the Physical Education Coordinator will inventory and repair the program equipment, begin scheduling the trailers for the following year. He will also work with the Sunshine County summer school programs and Parks and Recreation programs to do bicycle rodeos and other bicycle and pedestrian training programs.

We plan to begin the program in the elementary schools the first year, and expand to the middle schools using the Pre-Driver's Ed, Thinking Ahead curriculum in years two and three. The Physical Education Coordinator will also publicize the teacher training to private schools each year, and work with them to implement the program if time allows the second and third years. We are aware that Traffic Safety funds are start-up funds for new programs, and we are committed to continuing the program after the three-year funding cycle ends.

We will need at least two trailers with bicycles and training materials for the elementary school program, so we are including those in this year's request. Depending on the popularity and scheduling of the program, we may need to add at least one additional elementary school trailer the second year. In addition, we plan to request one trailer and larger bicycles for the middle school program, during the second year.

Objectives:

- * To train at least fourteen elementary physical education teachers, School Resource Officers and others to teach the Traffic and Bicycle Safety Education Program by January 31, 2005.
- * To develop at least one Hispanic brochure by April 30, 2005.
- * To train at least 500 students in the Traffic and Bicycle Safety Education Program by September 30, 2005.
- * To certify the Physical Education Coordinator as a Regional Trainer by September 30, 2005.
- * To do bicycle helmet surveys at elementary schools before and after receiving the Traffic and Bicycle Safety Education Program, through September 30, 2005.
- * To conduct low-cost helmet sales at a minimum of 6 schools by September 30, 2005.

Evaluation:

Administrative reviews based on the extent to which we accomplish the above objectives, as well as the students' reception of and retention of the program, will determine our success in this program.

Highway Safety Concept Paper

* Please only use the tab key, not the enter key, to move between fields.

Budget Request			
Budget Category	Funding Request	Agency Match	Project Total
Personnel Services: (include position title, salary, and benefits)			
Subtotal	\$.00	\$.00	\$.00
Contractual Services:			
Subtotal	\$.00	\$.00	\$.00

Highway Safety Concept Paper

* Please only use the tab key, not the enter key, to move between fields.

Budget Category	Funding Request	Agency Match	Project Total
Expenses: (items less than OCO limit, materials, printing, travel, etc., including shipping) 60 bicycles @ \$150 400 bicycle helmets @ \$7 Training materials, containers Office Supplies Educational/Promotional Items Travel & Registrations Uniforms Printing & Trailer logos Postage	\$9,000 \$2,800 \$3,000 \$1,000 \$1,500 \$1,000 \$ 150 \$1,000 \$ 50		\$9,000 \$2,800 \$3,000 \$1,000 \$1,500 \$1,000 \$ 150 \$1,000 \$ 50
Subtotal	\$19,500.00	\$.00	\$19,500.00

* Please only use the tab key, not the enter key, to move between fields.

Budget Category	Funding Request	Agency Match	Project Total
Operating Capital Outlay: (include a separate line for each item) 2 bicycle trailers @ \$5,500	\$11,000		\$11,000
Subtotal	\$11,000.00	\$.00	\$11,000.00
Indirect Cost: 5%	\$1,525		\$1,525
Subtotal	\$1,525.00	\$.00	\$1,525.00
Project Total:	\$32,025.00	\$.00	\$32,025.00